

People

IN THE NEWS

Ceradyne, Inc. has appointed **David Reed**, long-time Ceradyne vice president, to the newly created position of president of North American Operations. Reed most recently held the position of general manager of Advanced Ceramic Operations, and he will continue as a corporate vice president. Reed's new position gives him responsibility for all of North American Operations, including the Advanced Ceramic Operations in Costa Mesa, Irvine and San Diego, Calif.; the new plant in Lexington, Ky.; Ceradyne Thermo Materials in Scottdale, Ga.; and Ceradyne Semicon Associates in Lexington. His focus has been and will continue to be the profitable growth of Ceradyne, with a concentration on lightweight ceramic armor systems. Reed is a ceramic engineer and a graduate of Alfred University.



Ron A. Abramshe was recently promoted to product manager Micron Superabrasive Products & Surface Conditioning for *Warren/Amplex Superabrasives*, a manufacturing unit of Saint-Gobain Ceramics and Plastics, Inc. In addition to managing the superabrasives business, he will be responsible for all superabrasive materials that are used to alter or condition surfaces for multiple applications. Abramshe was recently awarded a doctorate degree in engineering manage-

ment from Kennedy-Western University. He has a master's of science degree in engineering from Polytechnic University of New York and a bachelor's of science degree in industrial engineering from the University of Dayton. He is a respected and published author throughout the trade industry.

Blasch Precision Ceramics, Inc. recently announced the appointment of **Mickey Lavicska** as director of Marketing. Throughout his 16 years in industry, he has held positions such as territory manager, district sales manager, and both national and international sales manager, primarily in the plastics and electrical manufactured goods industry. **Dave Bacchi**, former Tooling Engineering manager, will become the company's engineering manager. Bacchi will be responsible for all engineering and maintenance functions within the company, excluding product development. **Ted Collins**, formerly Blasch's director of technology, has been named vice president New Business Development. Collins will be responsible for the development of new products and their markets for both domestic and international markets. ●

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